Tera's Invitation-only Public Beta Testing Starting in Q4, 2016

According to 2015 market research done by the Institute for Information Industry, Taiwan, over 40 percent of smartphone users identified "insufficient space" as one of their biggest usability problems. This was especially true for heavy users who regularly take photos, record video, and play games on their mobile phones. The "insufficient memory" error message is a symbol of an agonizing process of deleting files and removing apps. However, running out of storage space on Android devices will soon become a thing of the past.

Tera, a cloud-based mobile memory system from HB Mobile, debuted at the 2016 Mobile World Congress (MWC). This Cloud Memory Extension (CME) technology is a combination of several revolutionary data transfer and storage patents owned by HB Mobile. Tera offers 1TB of CME, which allows you to go far beyond the limitations of your phone's 32G or 64G memory. Take photos, record video, and download apps to your heart's content. Tera will make sure there is always room for more!

Unlike typical cloud storage on the market today, CME seamlessly transforms server storage space into virtual memory which functions and behaves just like the device's local memory storage. Tera not only automatically synchronizes and stores all le types, but also records a complete snapshot of the status and settings of your system and apps. This means you could easily restore your complete system through Tera even in the worst-case scenario of needing to replace your lost phone. Furthermore, Tera's users can also get access to and conveniently manage files from the myTera website using desktop computers.

Consumers' demand for memory storage space is changing dramatically along with new technologies such as 4K video. Tera is redefining the concept of smartphone memory by integrating cloud with local storage. As a result, it is raising the standard for mobile memory from gigabyte to terabyte. Tera's big data analysis also provides the capability to intelligently archive non-essential data in the cloud to free up more onboard storage and optimize the performance of the phone. Even for the most active smartphone users, Tera is the next-generation cloud memory extension that ensures what's important to them will always be at their fingertips.

HB Mobile Inc., founded in January 2016 as a division of Hope Bay Technologies, focuses solely on developing cloud storage solutions for mobile devices. Led by Chairman Dr. Ben Jai, HB Mobile aims to provide solutions for the contemporary digital lifestyle, which is increasingly dependent on mobile devices. HB Mobile is on target to release its first 1TB Tera phone in Q1, 2017, and will be moving into the invitation-only public beta testing phase in Q4, 2016. An open call has been sent to a select group of power users and developers in Taiwan. The application to participate in the beta testing program can be found at http://tera.mobi.

and identity guide is available for download in the Media Kit section of Tera's official website: http:// tera.mobi.